



# Lead Board

time & automation

## Free Real Estate CRM The Ultimate Solution for Beginners & Startups

Simplify. Manage. Grow. Start with 121 Days completely free.

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time & automation





# Stop Losing Leads

Are you still drowning in sticky notes and scattered spreadsheets? In real estate, a missed follow-up isn't just a lost opportunity—it's a lost commission. The average agent loses 30% of potential deals simply because they can't track leads effectively across multiple platforms.

Transition from chaos to a streamlined digital workflow that captures every lead and ensures nothing falls through the cracks.



# Custom-Built for Real Estate

A powerful, purpose-built CRM designed specifically for the real estate industry. No bloated features or confusing interfaces—just the essential tools you need to close more deals and grow your business.

Every feature is built with real estate workflows in mind, from lead capture to closing. We've eliminated the clutter so you can focus on what matters: building relationships and closing sales.





# Seamless Integration Power

Connect instantly with the platforms where your clients are actively searching for properties. Aggregate all your leads from multiple sources into one unified dashboard.



## Property Finder

Auto-capture leads directly from Property Finder searches and inquiries



## Dubizzle

Synchronize listings and client interactions from Dubizzle's platform



## Bayut

Integrate Bayut leads and track engagement with potential buyers

# Unlimited Users & Roles

Scale your team without restrictions or additional costs. Build a hierarchy that matches your business structure while maintaining complete control over data access and permissions.



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## Unlimited User Creation

Add every agent to the system without worrying about per-user fees



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## Secure Organization

Keep sensitive client information secure while enabling collaboration



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## Advanced Permissions

Control data access with strict hierarchy: Admin > Manager > Agent levels





# Flexible Pipeline Management

Visualize your sales journey exactly the way you work. Create unlimited pipelines to separate residential, commercial, and rental streams. Customize pipeline stages to match your unique sales process.

- Unlimited pipelines for different property types
- Custom stages tailored to your specific workflow
- Drag-and-drop interface for easy deal progression
- Color-coded status indicators for quick visual tracking





# Automated Lead Management



## Auto-Capture

Leads from integrated portals are captured automatically without manual entry



## Instant Assignment

Intelligent routing assigns leads to the right agent immediately



## Follow-Up Reminders

Never miss a follow-up with automated task tracking and notifications

## Work Smarter, Not Harder

Focus on closing deals, not data entry. Our automation handles the repetitive tasks while you build relationships and generate revenue.



# Insights at a Glance

Make data-driven decisions with our easy-to-use dashboard that transforms complex metrics into clear, actionable insights.



## Real-Time Tracking

Monitor performance metrics as they happen, from leads to closed deals



## Lead Source Analytics

Identify which platforms deliver the highest quality leads and ROI



## Mobile-Optimized

Access your dashboard from anywhere with full functionality on mobile





# Get Started Today

## Perfect for Agents, Startups, and Small Teams

### Quick Setup

Get operational within weeks, not months. Our onboarding team guides you every step of the way.

### No Credit Card

Start with 6 months completely free. No hidden charges, no commitment required.

### Unlimited Growth

Scale your business without worrying about increasing costs as you add users or features.



# Let's Connect!

Ready to transform your real estate business with a CRM built specifically for your industry? We're here to answer your questions and help you get started.

## Call Us

+971 54 508 3014, 058 998 4648

Speak directly with our team

## Email Us

yahiya@zorro.ae

Send us a message

## Visit Online

Zorro Ad Agency - [zorro.ae](https://zorro.ae)

Learn more and get started

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